



PROGRAM ADS

INVEST IN CHARLOTTE'S COMMUNITY THROUGH MUSIC - ADVERTISE WITH US!

Full Page
4.5"w x 7.5"h

Inside Back
Cover
5.5"w x 8.5"h

Half Page
4.5"w x
3.75"h

Quarter Page
2.15"w x
3.75"h

AD SIZES

Full page	4.5"w x 7.5"h
1/2 page	4.5"w x 3.75"h
1/4 page	2.15"w x 3.75"h
Back cover	5.5"w x 8.5"h

AD RATES - SEASON

(3 Programs)

\$1,400	Inside back cover
\$1,200	Full page
\$750	1/2 page
\$500	1/4 page

AD RATES - SINGLE EVENT

\$600	Back cover
\$500	Full page
\$300	1/2 page
\$200	1/4 page

TOSCOMUSIC.ORG

SHARE YOUR STORY WITH THE TOSCO MUSIC COMMUNITY!

Tosco Music event programs are viewed by more than the event attendees because each program is made available on our website and distributed to our listserv (9K+ emails). The night's schedule of performers, performer bios, and singalong lyrics make each program a keepsake of a memorable experience of community through music.

MUSIC THAT MOVES YOUR BUSINESS

Gain valuable visibility, offer promotions, connect with ideal customers while supporting a live music experience that's unique to Charlotte.



RESERVE SPACE NOW

Artwork due 10 days before event

300 dpi image .jpg or .eps file
 Black/white or grayscale
 Back/inside cover: 3-color option
 Email john@toscomusic.org
 (704) 299-1087

TOSCO MUSIC COMMUNITY PARTNER

Support our nonprofit programs with your business logo in our event program and on our website.

Logo inclusion only - \$100 per program, \$250 for all 3

2026-2027 Season - 3 Program Opportunities

OCT 2-3: FABFEST DEC 14: TOSCO MUSIC HOLIDAY PARTY JUNE 12: TOSCO MUSIC PARTY