



GREEN ROOM SPONSOR NEEDS
FabFest – Charlotte’s Beatles Festival
October 2-3, 2026



Since 2019, **FabFest-Charlotte’s Beatles Festival** has brought thousands of people together across generations and cultures through the timeless music of the Beatles.

Held in the heart of Charlotte, this two-day celebration kicks off with a cherished local tradition: **Tosco Music Beatles Tribute**, a dynamic concert at the 1,200-seat **Knight Theater**. This popular event features artists of all ages and musical styles performing Beatles songs—with joyful audience singalongs throughout the night!

FabFest continues on Saturday – FREE! – with live music on two stages, speakers, and activities where fans of all ages experience the joy of music and community together. With music and art accessible to all, FabFest strengthens family bonds, bridges generational and cultural divides, and builds a more connected community.

Green Room Sponsorship offers high-visibility marketing opportunities and meaningful community engagement. Tosco Music invites your business to support this impactful event while promoting your brand to a broad, diverse audience. **Estimated Event Participation: 2,000+ | Email Subscribers: 9,000+ | Social Media Followers: 14,000+**

➤ **Knight Theater Green Room - Friday, October 2**

Performer hospitality at **Tosco Music Beatles Tribute** includes a catered dinner backstage at Knight Theater that serves approximately 100 people. This includes all musicians for up to 20 acts and Tosco Music Volunteers. Needs include:

- Dinner – hot meal with vegetarian option, salad, side dish, dessert
- Beverages – soft drinks, bottled water, iced tea

➤ **Parr Center Green Room – Friday & Saturday, October 2-3**

Performer hospitality at **FabFest Daytime** includes a green room for performers and volunteers that serves a catered lunch for approximately 25 event setup volunteers on Friday and 100 performers and volunteers on Saturday at CPCC’s Parr Center. Needs include:

- Lunch – sandwiches or subs or alternative, vegetarian option, salad, side dish, dessert
- Beverages – soft drinks, bottled water, iced tea
- Snack bags of crackers, chips, nuts, fruit

Green Room Sponsor Benefits

- ✓ Logo featured for 12 months on toscomusic.org & fabfestcharlotte.org
- ✓ Logo in email marketing to 9,000+ subscribers
- ✓ 4 Premium Tickets to Tosco Music Beatles Tribute
- ✓ 4 VIP Lounge Passes (includes complimentary snacks, beer & wine)
- ✓ Quarter-page ad in printed program and logo on the back cover
- ✓ Dedicated sponsor post on social media
- ✓ Signage in Green Room: “Green Room Sponsored by [Your Company Name]”

CONTACT John Tosco, Founder, Executive Director, john@toscomusic.org, 704-299-1087

ABOUT TOSCO MUSIC John Tosco has been presenting Tosco Music Parties (TMPs) in Charlotte for more than 35 years. Tosco Music became a 501c3 nonprofit organization in 1999 whose events (TMPs, FabFest) and music outreach programs build community in Charlotte by increasing access to the arts, serving senior communities, and supporting musicians with performance opportunities and music scholarships. FabFest sponsorships fuel the festival as well as Tosco Music’s nonprofit mission and programs. For more information visit toscomusic.org and fabfestcharlotte.org.